



Specialists in Organic Crop Risk Management

With the organic industry growth continuing at a steady pace of nearly 20%¹ per year Crop Revenue Management introduces the Organic Crop Evaluator[®]. This redesign takes into consideration contract prices, crop insurance products, government program benefits with budget expenses and evaluates the monetary risks specific to an organic crop.

We GPS! We provide our buy-up insureds with **FREE GPS**

measurement & mapping. This complimentary service enables more efficient and accurate reporting for crop insurance and other applications.

Added Price Option Insurance for Organic

Crop Insurance

Organic Crop Evaluator[®]

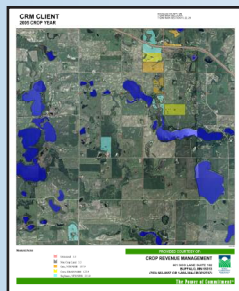
GPS Field Mapping

Ask about Added Price Option for crop insurance. After listening to organic crop insurance needs, Crop Revenue Management can now offer a product for the 2006 crop year that can add up to \$1.75 for corn, \$4.00 for soybeans, and \$3.00 on wheat depending on coverage level.

OUR PROMISE

- Our agents use Organic Crop Evaluator[®] decision aid tools to design a risk management plan for each individual farm
- We provide GPS mapping of fields for acreage reporting
- We supply buy-up insureds with copies of mapped acreage and production reports to facilitate organic record keeping
- We supply buy-up insureds with a complimentary laminated wall map

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¹Organic Trade Association. GREENFIELD, Mass. (January 9, 2006) <http://www.ota.com/news/press/186.html>