

The Art of Farm Management

START WITH A PLAN

Most producers have changed their crop production base, but do not know what the revenue consequences are for their revenue stream. At Crop Revenue Management, we help producers evaluate all components of revenue unique to their farming operation.

CARRY OUT YOUR PLAN WITH DISCIPLINE AND COMMON SENSE

Markets and policy changes mean certain action steps could cause more risk. We can help evaluate the benefits and forecast how each action step could affect your revenue stream.

DO BUSINESS WITH SOMEONE THAT UNDERSTANDS YOUR BUSINESS

At Crop Revenue Management, we customize producer's risk management decisions to manage all components of crop revenue. To do this, we have to know and understand the relationships between government programs, crop insurance, and commodity markets. Our expertise is taking a big picture approach. We evaluate the futures market relationships to all components of revenue. This delivers solid recommendations.



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www.CropRevenueManagement.com

**YOUR ONE-STOP SOURCE
FOR REVENUE MANAGEMENT**



CROP REVENUE MANAGEMENT, INC.

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CROP REVENUE MANAGEMENT, INC.

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WATERTOWN, SD 57201
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- Commodity Brokerage
- Crop Insurance
- Grain Marketing Advice
- Livestock Risk Protection

UNDERSTANDING COMPONENTS OF CROP REVENUE

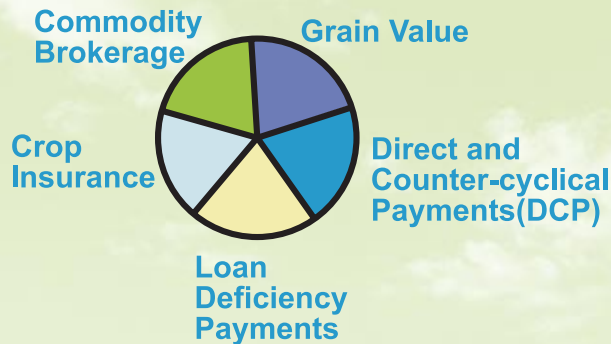
Most producers take in information daily to make business decisions. At times, advice or recommendations may be conflicting or hard to understand.

At **Crop Revenue Management**, we help guide producers through both the production and price discovery cycles. Unlike single function vendors, we can help you **navigate and forecast the various components of revenue**.

The staff of Crop Revenue Management has experience in

- cash marketing
- commodity brokerage
- crop insurance
- and government programs

to help you maximize your revenue potential.



To learn more about maximizing your revenue potential, visit us on the web or better yet, call us today.

www.CropRevenueManagement.com

MANAGE THE LIFE CYCLE OF A CROP – THE INNER CIRCLE

Most producers have their focus on the inner circle, which is the actual production of the crop. This is very important because the rewards of good management are easily seen with good yields at harvest. Easily overlooked components in this cycle are government programs and crop insurance.



Thanks to our exclusive software, Crop Revenue Management can analyze your input costs decisions specific to your farm and identify the right insurance and marketing products to help manage your risk.

We also assist in helping producers understand the overlooked components of crop insurance like prevented plant and replant.

MANAGE THE PRICE CYCLE– THE OUTER CIRCLE

The outer circle is the marketing cycle of the crop. Most producers measure selling the crop in the upper third of the price cycle. Maximizing the use of government programs (counter-cyclical & LDP) and use of a commodity brokerage account to assist deferring revenue are decisions that are often overlooked. Maximizing revenue streams results in better financial results, which complete the outer circle.



CROP REVENUE MANAGEMENT is ready to help you maximize revenue.

Our menu of services includes:

- On-farm consultation.
- Personalized revenue management strategies.
- Recommendations for multi-peril crop insurance and hail insurance.
- GPS field mapping for our crop insurance clients.
- Advice on cash grain marketing.
- Written risk management plans for lenders.
- Crop input financing referrals.
- Livestock Risk Protection (feeder cattle, fat cattle, and swine).
- Commodity brokerage accounts.

Contact Us Today–

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